

Pricing Guide

CLOUDPODCAST STUDIO

www.cloudpodcast.io

PRICING GUIDE

ONCE-OFF

STUDIO INTRO SESSION

Best for first-time clients, pilot episodes, executive interviews, content testing, and professional introductions.

- Up to 1 hour studio time
- No editing included

R2,500

BUSINESS HALF DAY SESSION

Best for podcasts, executive interviews, client testimonials, training content, and thought-leadership recordings.

- Up to 4 hours studio time
- 1 edited video or podcast episode
- Up to 3 hours post production
- One minor revision

R5,000

BUSINESS FULL DAY SESSION ★

Best for batch content creation, multiple guest interviews, webinars, panel discussions, and full-scale recording days.

- Up to 8 hours studio time
- 2 edited videos or podcast episodes
- Up to 3 hours post-production collectively
- One minor revision

R10,000

PREMIUM CONTENT DAY

Best for businesses and brands seeking maximum content output from a single production day.

- Up to 8 hours studio time
- 1 edited long-form video or podcast episode
- 5 edited short-form clips
- Customised thumbnail and lower thirds
- Audio enhancement and mastering
- Export-ready publishing file
- A fully managed post-production experience, until all deliverables are completed.
- Two revisions

R17,000

NOTE

All packages include:

• Professional lighting setup
• Multi-camera video recording
• Broadcast-quality audio recording
• Technical operator
• Secure delivery of all final edited content
• Choice of 3 studio sets
• Export-ready HD files

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MONTHLY

STARTER RETAINER

- 2x 1-Hour Studio Sessions per month
- 1x Half-Day Studio Session per month
- 2x Edited Long-Form Videos or Podcast Episodes
- 4x Short-Form Clips
- Priority Client Support & Scheduling
- Content stored and managed between sessions

R10,000/per month

GROWTH RETAINER ★

- 1x Half-Day Studio Session per month
- 2x Full-Day Studio Sessions per month
- 4x Edited Long-Form Videos or Podcast Episodes
- 10x Short-Form Clips
- Priority Client Support & Scheduling
- Expedited Editing Queue
- Content stored and managed between sessions

R20,000/per month

AUTHORITY RETAINER

- 4x Full-Day Studio Sessions per month
- 8x Edited Long-Form Videos or Podcast Episodes
- 20x Short-Form Clips
- Priority Client Support & Scheduling
- Expedited Editing Queue
- Monthly Content Planning Session
- Content Calendar Support
- Content stored and managed between sessions

R32,000/per month

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OPTIONAL ADD-ONS

Additional Editing — R950 per hour

3 Short-form Clips — R1,500

5 Short-form Clips — R2,250

10 Short-form Clips — R4,000

Customised Thumbnail — R450 each

Priority Scheduling for once-off bookings — R850

Content Planning Assistance — R2,500

6K Blackmagic RAW footage delivery - R500

Neewer 14X Teleprompter - R850 per booking

EQUIPMENT AT A GLANCE

3 × Blackmagic Pocket Cinema Camera 6K G2

ATEM Mini Pro ISO for live switching and recording

RØDECaster Pro II audio production console

2× RØDE PodMic

2x Shure SM7B microphone

Professional studio lighting

CUSTOM SOLUTIONS

Need something more bespoke? Custom solutions for corporate content, branded productions, internal communications, and commercial series are available on request.

CLOUDPODCAST STUDIO

Cloud Podcast Studio
The Foundry, 74 Cardiff Street,
De Waterkant, Cape Town, 8005

WELCOME

A Premium Podcast & Content Studio
Thank you for considering Cloud Podcast Studio for your content creation journey.

This guide has been designed to provide you with everything you need to know ahead of your recording session, ensuring a seamless and enjoyable experience from booking to recording day. Conveniently located within Regus on the ground floor of The Foundry in Cape Town.

CHECK-IN

Please check in at the beginning of your scheduled booking time.

CHECK-OUT

Please ensure that your session concludes within your allocated booking period to allow adequate preparation for the next guest.

OFFICE HOURS

Monday to Friday
08:00 - 17:00

STUDIO AMENITIES

Complimentary Wi-Fi
Comfortable waiting area
Air Conditioning
Professional recording facilities

If you require any assistance before your session, our team will be happy to help.

BEFORE YOU ARRIVE

All studio bookings are made directly through our website.
Please ensure that you have selected the package that best suits your recording requirements.
Remember to bring an external hard drive or portable storage device with sufficient space for your recordings.

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RESPECTING THE FOUNDRY

Cloud Podcast Studio is proud to call The Foundry home.
As one of Cape Town's historic buildings, we kindly ask all guests to treat the property, common areas, and facilities with care and respect during their visit.

ACCESSIBILITY

Cloud Podcast Studio is located within a historic building that currently has limited accessibility features. Unfortunately, this facility is currently not wheelchair accessible. We sincerely apologise for any inconvenience and appreciate your understanding.

PARKING

Parking is available outside and around The Foundry precinct.
As availability may vary throughout the day, we recommend allowing a little extra time before your booking to secure parking.

NEARBY RECOMMENDATIONS

If your session extends over lunch, we'd be delighted to recommend some of our favourite nearby spots. Within walking distance you'll find Vida e Caffe and a selection of local restaurants.

Authority. Visibility. Influence.

HOUSE GUIDELINES

To ensure a professional and enjoyable experience for everyone, we kindly ask that guests observe the following:
No smoking is permitted within the studio or building.
Please respect neighbouring businesses and visitors.
Please familiarise yourself with our Terms & Conditions prior to your booking.
